WLOS Asheville 110 Technology Dr Asheville, NC 28803

Strategic Media Services 3299 K Street NW Ste 200 Washington, DC 20007 Contract # 1372160

Schedule Dates 10/17/12-10/23/12

Advertiser Mark Meadows for Congress-R (71461)

Agency Strategic Media Services (8287)

 Agency
 Strategic Media Services (8287)

 Product
 POLITICAL CANDIDATE (ns) (1186)

 Brand
 MARK MEADOWS/CONGRESS (443740)

Sales Office Millennium/PHL, Philadelphia (1103)

Millennium Philadelphia

Buyer Name WILLIAMS, NEIL Phone/Fax /

CPE N/A
Account Types National/Political Candidate Agency BRD

Billing Type Standard

Comments

Date:

MARK MEADOWS/CONGRES
MARK MEADOWS FOR CONGRESS

Date Entered09/13/12Last Modified10/16/12Entered ByLouise Palmer

CO-OP No
Headline # ECR09817

Demo

ECR09817567

Order Type

Normal

Package Deal

 Commission %
 15.00

 Commission
 \$5,865.00

 Net Total
 \$33,235.00

Date:

Comments:

Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	Sa Su	Spc	ots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/22/12-10/23/12	3	:30	6A- 6:30A (EST)		1	1	İ	İ	į	i		2	\$600.00	\$1,200.00	Asheville (WLOS)	NEWS13 @ 6A LEVEL 3	9/13/12
2.0	Normal Line / News	10/23/12-10/23/12	3	:30	7A- 8A (EST)	1		Χ	į.		1	İ		1	\$700.00	\$700.00	Asheville (WLOS)	GMA @ 7A LEVEL 3	9/13/12
3.0	Normal Line / News	10/22/12-10/22/12	3	:30	8A- 9A (EST)	1	X		į.		İ	Ì		1	\$600.00	\$600.00	Asheville (WLOS)	GMA @ 8A LEVEL 3	9/13/12
4.0	Normal Line / News	10/22/12-10/22/12	3		12:30P- News-News 13 at 1230p	1	X		 		1	1		1	\$350.00	\$350.00	Asheville (WLOS)	NEWS13 @ 1230P LEVEL 3	9/13/12
5.0	Revised Line / News	10/22/12-10/23/12	3	:30	4:59P- News-News 13 First News At 5p		1	1	I I			1					Asheville (WLOS)	NEWS13 @ 5P LEVEL 3	9/13/12
5.1	Normal Line / News	10/23/12-10/23/12	3		4:59P- News-News 13 First News At 5p	1		Х	 		 	1		1	\$1,200.00	\$1,200.00	Asheville (WLOS)	NEWS13 @ 5P LEVEL 3	10/16/12
6.0	Normal Line / News	10/22/12-10/23/12	3		5:28P- News-News 13 at 5:30p		1	1	 		 	1		2	\$1,400.00	\$2,800.00	Asheville (WLOS)	NEWS13 @ 530P LEVEL 3	9/13/12
7.0	Revised Line / News	10/22/12-10/23/12	3	:30	6P- 7P (EST)		1	1			1	İ					Asheville (WLOS)	NEWS13 @ 6P LEVEL 3	9/13/12
7.1	Normal Line / News	10/22/12-10/22/12	3	:30	6P- 7P (EST)		1		į .		1	I		1	\$2,000.00	\$2,000.00	Asheville (WLOS)	NEWS13 @ 6P LEVEL 3	10/16/12
8.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	6:58:50P- Wheel of Fortune		1	1	 		1	- - -		2	\$900.00	\$1,800.00	Asheville (WLOS)	WHEEL OF FORTUNE LEVEL	9/13/12
9.0	Normal Line / News	10/22/12-10/23/12	3		10:59:56P- News-News 13 11p Late News		1	1		 	1	 		2	\$800.00	\$1,600.00	Asheville (WLOS)	NEWS13 @ 11P LEVEL 3	9/13/12

CONFIRMATION CONTRACT

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 11:10 AM on Tuesday, October 16 2012



Strategic Media Services 3299 K Street NW Ste 200 Washington, DC 20007

Contract # 1372160

Schedule Dates 10/17/12-10/23/12

Advertiser Mark Meadows for 0

Advertiser Mark Meadows for Congress-R (71461)

Agency Strategic Media Services (8287)

 Product
 POLITICAL CANDIDATE (ns) (1186)

 Brand
 MARK MEADOWS/CONGRESS (443740)

 Salesperson
 Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia
Buyer Name WILLIAMS,NEIL

Buyer Name WIL
Phone/Fax /
CPE N/A

Comments

Date:

Account Types National/Political Candidate Agency BRD

Billing Type Standard

MARK MEADOWS/CONGRES MARK MEADOWS FOR CONGRESS

Accepted-Station:

Date Entered09/13/12Last Modified10/16/12Entered ByLouise Palmer

co-op No

Headline # ECR09817567

Demo

Order Type Normal

Package Deal

 Commission %
 15.00

 Commission
 \$5,865.00

 Net Total
 \$33,235.00

Date:

Comments:

Sales Tax

Spots	<u>Rate</u>
40	\$39,100.00
40	\$39,100.00
	40

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / Prime Premium	10/22/12-10/22/12	3	:30	7:58P- ABC-Dancing With The Stars (Monday)	1	Х						1	\$4,000.00	\$4,000.00	Asheville (WLOS)	DWTS LEVEL 3	9/13/12
11.0	Normal Line / Prime	10/23/12-10/23/12	3	:30	10P- ABC-Private Practice (Tuesday)	1		Х						\$2,000.00		Asheville (WLOS)	PRIVATE PRACTICE LEVEL 3	9/13/12
11.0.1	Closed Preempt	10/23/12														Asheville (WLOS)	Client Request/Spot -	
12.0	Normal Line / Prime	10/19/12-10/19/12	3	:30	10P- ABC-20/20 (Friday)	1					х		1	\$1,200.00	\$1,200.00	Asheville (WLOS)	20/20 LEVEL 3	9/13/12
13.0	Normal Line / News	10/20/12-10/20/12	3		5:58:40A- News-News 13 @ 6am Saturday	1					Х		1	\$150.00	\$150.00	Asheville (WLOS)	NEWS13 @ 6A - SATURDAY LEVEL 3	9/13/12
14.0	Normal Line / News	10/20/12-10/20/12	3		8A- ABC-Good Morning America Saturday	1					×		1	\$350.00	\$350.00	Asheville (WLOS)	GMA SATURDAY LEVEL 3	9/13/12
15.0	Normal Line / News	10/21/12-10/21/12	3		5:59A- News-News 13 @ 6am Sunday	1						Х	1	\$150.00	\$150.00	Asheville (WLOS)	NEWS13 @ 6A - SUNDAY LEVEL 3	9/13/12
16.0	Normal Line / News	10/21/12-10/21/12	3		8A- ABC-Good Morning America Sunday	1						Х	1	\$350.00	\$350.00	Asheville (WLOS)	GMA SUNDAY LEVEL 3	9/13/12
17.0	Normal Line / News	10/21/12-10/21/12	3	:30	6P- 7P (EST)	1						Х	1	\$800.00	\$800.00	Asheville (WLOS)	NEWS13 @ 6P - SUNDAY LEVEL 3	9/13/12
18.0	Revised Line / News	10/17/12-10/19/12	3	:30	6A- 6:30A (EST)				1	1	1					Asheville (WLOS)	NEWS13 @ 6A LEVEL 3	9/13/12
18.1	Normal Line / News	10/17/12-10/19/12	3	:30	6A- 6:30A (EST)	2			Х	Х	Х		2	\$600.00	\$1,200.00	Asheville (WLOS)	NEWS13 @ 6A LEVEL 3	10/16/12

Accepted-Agency/Advertiser:



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Advertiser Mark Meadows for Congress-R (71461)

Agency Strategic Media Services (8287)

Product POLITICAL CANDIDATE (no.) (1186)

 Product
 POLITICAL CANDIDATE (ns) (1186)

 Brand
 MARK MEADOWS/CONGRESS (443740)

 Salesperson
 Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia
Buyer Name WILLIAMS, NEIL

Phone/Fax /
CPE N/A

Comments

Date:

Account Types National/Political Candidate Agency BRD

Billing Type Standard

MARK MEADOWS/CONGRES MARK MEADOWS FOR CONGRESS

Accepted-Station:

 Date Entered
 09/13/12

 Last Modified
 10/16/12

 Entered By
 Louise Palmer

CO-OP No

Headline # ECR09817567

Demo

Order Type Normal

Package Deal

 Commission %
 15.00

 Commission
 \$5,865.00

 Net Total
 \$33,235.00

Date:

Comments:

Sales Tax

 Asheville (WLOS)

 By Broadcast Month
 Spots
 Rate

 Oct. 2012
 40
 \$39,100.00

 Grand Total:
 40
 \$39,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We 1	h Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
19.0	Normal Line / News	10/19/12-10/19/12	3	:30	7A- 8A (EST)	1				Х		1	\$700.00	\$700.00	Asheville (WLOS)	GMA @ 7A LEVEL 3	9/13/12
20.0	Normal Line / News	10/17/12-10/18/12	3	:30	8A- 9A (EST)				1	1		2	\$600.00	\$1,200.00	Asheville (WLOS)	GMA @ 8A LEVEL 3	9/13/12
21.0	Normal Line / News	10/17/12-10/18/12	3		11:58:41A- News-News 13 at Noon				1	1		2	\$400.00	\$800.00	Asheville (WLOS)	NEWS13 @ NOON LEVEL 3	9/13/12
22.0	Normal Line / News	10/18/12-10/18/12	3	:30	12:30P- News-News 13 at 1230p	1				(1	\$350.00	\$350.00	Asheville (WLOS)	NEWS13 @ 1230P LEVEL 3	9/13/12
23.0	Revised Line / News	10/17/12-10/19/12	3	:30	4:59P- News-News 13 First News At 5p				1	1 1					Asheville (WLOS)	NEWS13 @ 5P LEVEL 3	9/13/12
23.1	Normal Line / News	10/17/12-10/19/12	3		4:59P- News-News 13 First News At 5p				1	1		2	\$1,200.00	\$2,400.00	Asheville (WLOS)	NEWS13 @ 5P LEVEL 3	10/16/12
24.0	Revised Line / News	10/17/12-10/19/12	3	:30	5:28P- News-News 13 at 5:30p				1	1 1					Asheville (WLOS)	NEWS13 @ 530P LEVEL 3	9/13/12
24.1	Normal Line / News	10/17/12-10/18/12	3		5:28P- News-News 13 at 5:30p				1	1		2	\$1,400.00	\$2,800.00	Asheville (WLOS)	NEWS13 @ 530P LEVEL 3	10/16/12
25.0	Normal Line / News	10/17/12-10/19/12	3	:30	6P- 7P (EST)				1	1 1		3	\$2,000.00	\$6,000.00	Asheville (WLOS)	NEWS13 @ 6P LEVEL 3	9/13/12
26.0	Normal Line / SPOT	10/17/12-10/17/12	3	:30	6:58:50P- Wheel of Fortune	1			Х			1	\$900.00	\$900.00	Asheville (WLOS)	WHEEL OF FORTUNE LEVEL	9/13/12
27.0	Revised Line / SPOT	10/17/12-10/18/12	3	:30	7:28:30P- Jeopardy				1	1					Asheville (WLOS)	JEOPARDY LEVEL 3	9/13/12

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27.1	Normal Line / SPOT	10/17/12-10/18/12	3	:30	7:30P- 8P (EST)				1	1			2	\$1,000.00	\$2,000.00	Asheville (WLOS)	JEOPARDY LEVEL 3	10/3/12
28.0	Normal Line / News	10/17/12-10/17/12	3		10:59:56P- News-News 13 11p Late News	1			Х				1	\$800.00	\$800.00	Asheville (WLOS)	NEWS13 @ 11P LEVEL 3	9/13/12
29.0	Normal Line / Prime Premium	10/18/12-10/18/12	3	:30	9P- ABC-Greys Anatomy (Thursday)	1				Х				\$3,000.00)	Asheville (WLOS)	GREY'S ANATOMY LEVEL 3	9/13/12
29.0.1	Closed Preempt	10/18/12														Asheville (WLOS)	Client Request/Spot -	
30.0	Normal Line / News	10/19/12-10/19/12	3		10:59:56P- News-News 13 11p Late News	1)	х		1	\$700.00	\$700.00	Asheville (WLOS)	NEWS13 @ 11P LEVEL 3	9/13/12
	I	1			1400	-15	51.4	Α —	101			1		_		ı	1	

Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments: